

# Dave Birss

A creator, myth breaker, and musical jam maker, Dave Birss is not your average keynote speaker. His energetic and entertaining talks are mesmerising; packed full of stories, case-studies, practical know-how and music (yes!). His mission is to demystify and disrupt creativity and innovation, to help us construct better, invaluable ideas.

Dave is [obsessed with creativity](#) - what it is, its role in history and what makes some people better at coming up with ideas than others. It's at the core of everything he does, and he's hellbent on using these understandings to help everyone improve their thinking. Using simplicity and humour, Dave captivates audiences with [pragmatic advice and tangible techniques on how to tap into everyone's creativity](#), apply it to benefit a broad range of disciplines, and [unlock competitive advantage](#) for any organisation. His methodologies, frameworks and practical exercises have helped to [accelerate innovation and idea generation](#) worldwide.

Dave spent years in advertising and his experience spans many industries, such as publishing, finance, education, government, broadcasting, technology, FMCG, and marketing. He tailors each talk he gives, aiming to challenge audiences with plain truths rather than tell them what they already know.



## Did You Know?

- ▶ Dave has authored several books on creativity and innovation. His latest best-seller: **#HowToGetToGreatIdeas** is the perfect accompaniment to his masterclasses where Dave shows teams how to apply his brilliant thinking system.
- ▶ Dave has created a slew of courses for LinkedIn Learning, with his most recent offerings focused on leveraging generative AI (like ChatGPT) for real benefit, and finding the perfect combination of human creativity and technology partnerships.
- ▶ Dave is one of only a handful of speakers who have truly embraced the potential of virtual presentations, delivering fast-paced, fun and impactful sessions on screen... all while teaching others to do the same!

WATCH  
DAVE'S  
SPEAKING  
SHOWREEL



“ To say that the crowd loved him would be a serious understatement. To every corporate event organiser and conference director out there - hire Dave to speak. It will be one of the best decisions you will make. ”

Program Director, spark.me

“ A brilliant resource for our creative teams across the UK. Simple, elegant, intelligent and relevant, 'How To Get To Great Ideas' debunks the BS around creativity and will elevate your thinking to produce more potent ideas. ”

Group Creative Director, Communicorp, UK