

# Susie Dent

2019

communications expert, wordsmith, language researcher, lexicographer

Susie Dent is best known for her appearances on the popular UK TV game show “Countdown”, where she has presided over Dictionary Corner since 1992. A former Editorial Director for Oxford University Press, and spokesperson for the Oxford English Dictionary, Susie is certainly considered an expert in her field. She has a superb ability to pinpoint the power of precise language and the value of its use across business and personal contexts, enabling leaders to communicate effortlessly and

memorably. She weaves entertaining yet educational stories and case studies into her presentations, drawn from a lifetime’s observation of how language has both helped and hindered. Her keynotes have fun and interactive elements that bring her message to life for audiences. Susie’s sessions enable organisations and management teams to refine their own messages and effectively improve the way they communicate internally and with customers. Companies all over the world face daily challenges when it comes to

language, including different demographic nuances and cultural differences in vocabulary. Susie gives her audiences a new appreciation as to the value that precise language brings, suggesting ways in which they can integrate her approaches into more powerful word choices across different relationships. She’ll even explain that there is a good side to jargon! It turns out that having a good vocabulary is more than knowing lots of words.

## 5 THINGS YOU MIGHT NOT KNOW ABOUT SUSIE DENT

1. Dent is an unabashed eavesdropper; her ear is always poised for scraps of idiosyncratic interaction;
2. She has played the role of G.O.D. (“Guardian of the Dictionaries”) on the United Kingdom’s TV game show “Countdown” since 1992, making over 3000 appearances;
3. Has had an infamous cameo in the sitcom series “Not Going Out” in a hot tub in 2017;
4. She holds a Master’s Degree in German from Princeton University;
5. Susie was Editorial Director for Oxford University Press and is now a spokesperson for the Oxford English Dictionary



“ Susie’s presentation was a real hit! She’s both an engaging and informative speaker; a real pleasure to work with in the build up to the event. She tailored her presentation to the international audience and received very high scores from the delegates. Highly recommended!

Simon Morris, Director Content Marketing,  
Adobe Systems Europe

